

DEPUTY LEADER AND CABINET MEMBER FOR HIGHWAYS, STREETSCENE AND BROADBAND - CLLR JOHN THOMSON

HIGHWAYS AND TRANSPORT SERVICE

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REFERENCE: HSB-23-14

WILTSHIRE TOURISM SIGNING POLICY UPDATE

Purpose of Report

To update the existing Wiltshire Tourism Signing Policy in conjunction with Visit Wiltshire.

Consultation

The policy update has the support of Visit Wiltshire.

Options Considered

To:

- (i) Implement the changes to update the Wiltshire Tourism Signing Policy.
- (ii) Not implement the changes to update the Wiltshire Tourism Signing Policy.

Reason for Decision

To bring the policy up to date with changes within Visit Wiltshire's eligibility criteria and Wiltshire Council's schedule of rates.

DECISION MADE

I approve that the changes be implemented to update the Wiltshire Tourism Signing Policy.

This decision was published on 28 July 2014 and will come into force on 5 August 2014.

The following supporting documents are attached:

- HSB-23-14 - Report
- HSB-23-14 - Appendix 1- Updated Tourism Signing Policy
- HSB-23-14 - Appendix 2 – Updated Tourism Signing Application Form

Date: 23 July 2014

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Cllr John Thomson
Deputy Leader and Cabinet Member for
Highways, Streetscene and Broadband